

Hard problems of the Internet

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The main objects

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- Adjust algorithms;
- Find unexpected structures (news, spam, etc.) using classifiers learnt on some features coming from models.

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Then, take a random element G which takes values in a set of graphs on n vertices and has such a distribution that w.h.p. (with high probability, i.e., with probability approaching 1 as $n \rightarrow \infty$) G has the same properties as the ones mentioned above.

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- Many triangles — high clusternig.
- The degree distribution is close to a power-law:

$$\frac{|\{v \in V : \deg v = d\}|}{n} \sim \frac{\text{const}}{d^\gamma},$$

where $\gamma \in (2, 3)$ depends on what we mean by web-graph.

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The random graph G_m^n is certainly sparse. What's about other properties?

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Tune the model somehow to get other exponents in the power-law?

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Many more further great features of the model instead!

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$$\frac{X_n(d_1, d_2)}{n} \sim c(a, m) \left(\frac{(d_1 + d_2)^{1-a}}{d_1^2 d_2^2} \right).$$

Buckley–Osthus model: “power and glory”

Theorem (Grechnikov)

Let $d_1 \geq m$ and $d_2 \geq m$. Let $X = X_n(d_1, d_2)$. There exists a function $c_X(d_1, d_2)$ such that

$$\mathbf{E}X_n(d_1, d_2) = c_X(d_1, d_2)n + O_{a,m}(1)$$

and

$$\begin{aligned} c_X(d_1, d_2) &= \frac{\Gamma(d_1 - m + ma)\Gamma(d_2 - m + ma)}{\Gamma(d_1 - m + ma + 2)\Gamma(d_2 - m + ma + 2)} \times \\ &\times \frac{\Gamma(d_1 + d_2 - 2m + 2ma + 3)}{\Gamma(d_1 + d_2 - 2m + 2ma + a + 2)} ma(a + 1) \frac{\Gamma(ma + a + 1)}{\Gamma(ma)} \times \\ &\times \left(1 + \theta(d_1, d_2) \frac{(d_1 - m + ma + 1)(d_2 - m + ma + 1)}{(d_1 + d_2 - 2m + 2ma + 1)(d_1 + d_2 - 2m + 2ma + 2)} \right), \end{aligned}$$

where

$$-4 + \frac{2}{1 + ma} \leq \theta(d_1, d_2) \leq a \frac{\Gamma(ma + 1)\Gamma(2ma + a + 3)}{\Gamma(2ma + 2)\Gamma(ma + a + 2)}.$$

Bollobás–Riordan model: “power and glory”

Theorem (Grechnikov)

If $d_1 < k$, $d_2 < k$ or $d_1 = d_2 = k$, then $X = 0$. If $d_1 \geq k$, $d_2 \geq k$ and $d_1 + d_2 \geq 2k + 1$, then the expected value of X is

$$\begin{aligned} \mathbf{E}X &= \frac{k(k+1)}{d_1(d_1+1)d_2(d_2+1)} \left(1 - \frac{C_{2k+2}^{k+1} C_{d_1+d_2-2k}^{d_1-k}}{C_{d_1+d_2+2}^{d_1+1}} \right) (2kt+1) - \\ &\quad - \sum_{n=1}^k \frac{C_{d_1+d_2-2n}^{d_1-n}}{d_1 d_2 C_{d_1+d_2}^{d_1}} \left(\frac{(2n)!}{n!(n+1)!} \frac{k+1}{2k} + [n=k] \frac{(2k)!}{2(k-1)!^2} \right) - \\ &\quad - [d_1 = k] \frac{(k-1)(k+1)}{2k d_2 (d_2+1)} - [d_2 = k] \frac{(k-1)(k+1)}{2k d_1 (d_1+1)} + O_{k,d_1,d_2} \left(\frac{1}{t} \right). \end{aligned}$$

Classical “Google” PageRank

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$$\pi_i(n) = c \sum_{j \rightarrow i} \frac{\pi_j(n)}{\text{outdeg } j} + \frac{1-c}{|V_n|}, \quad i = 1, \dots, |V_n|.$$

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Theorem (Avrachenkov)

For $i > 0$

$$\begin{aligned} \mathbf{E}\pi_i(n) &= \frac{1-c}{1+n} \left(\frac{1}{1+c} + \frac{c\Gamma(i+\frac{1}{2})\Gamma(n+\frac{c}{2}+1)}{(1+c)\Gamma(i+\frac{c}{2}+1)\Gamma(n+\frac{1}{2})} \right) \approx \\ &\approx \frac{1-c}{1+n} \left(\frac{1}{1+c} + \frac{c}{1+c} \left(i+\frac{1}{2}\right)^{-\frac{1+c}{2}} \left(n+\frac{1}{2}\right)^{\frac{1+c}{2}} \right). \end{aligned}$$

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The third parameter $c \in (0, 1)$ will appear on the next slide.

Weighted “Yandex” PageRank

Main definition

Weighted PageRank is a vector π — the solution to a system $\pi = A\pi$, where A is a matrix with entries

$$A_{i,j} = c \frac{f(\omega, j)}{\sum_{k \in V} f(\omega, k)} + (1 - c) \frac{g(\varphi, i \rightarrow j)}{\sum_{h: i \rightarrow h} g(\varphi, i \rightarrow h)}.$$

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Main problem

Let S be a measure of the difference between our PageRank $\pi(\omega, \varphi, c)$ and some estimates assigned to each document (to each $i \in V$) according to a given search query (e.g., S is the standard deviation). Find

$$(\omega_0, \varphi_0, c_0) = \operatorname{argmin}_{\omega, \varphi} S(\pi(\omega, \varphi, c), \text{vector of estimates}).$$

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A natural approach — gradient descent. Let

$$(\omega, \varphi, c) = (\chi_1, \dots, \chi_l, \chi_{l+1}, \dots, \chi_{l+m}, \chi_{l+m+1}).$$

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For each j , there exists a limit $\frac{\partial \pi}{\partial \chi_j}$ of $\left(\frac{\partial \pi}{\partial \chi_j} \right)_t$ as $t \rightarrow \infty$.

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- An analog of Avrachenkov's theorem for Weighted PageRank?

A new general class of models

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The PA -class

Let G_m^n ($n \geq n_0$) be a graph with n vertices $\{1, \dots, n\}$ and mn edges obtained as a result of the following random graph process. We start at the time n_0 from an arbitrary graph $G_m^{n_0}$ with n_0 vertices and mn_0 edges. On the $(n+1)$ -th step ($n \geq n_0$), we make the graph G_m^{n+1} from G_m^n by adding a new vertex $n+1$ and m edges connecting this vertex to some m vertices from the set $\{1, \dots, n, n+1\}$. Denote by d_v^n the degree of a vertex v in G_m^n . Assume that for some constants A and B the following conditions are satisfied:

A new general class of models: continuation

The PA -class conditions

$$\mathbf{P} (d_v^{n+1} = d_v^n \mid G_m^n) = 1 - A \frac{d_v^n}{n} - B \frac{1}{n} + O \left(\frac{(d_v^n)^2}{n^2} \right), \quad 1 \leq v \leq n, \quad (1)$$

$$\mathbf{P} (d_v^{n+1} = d_v^n + 1 \mid G_m^n) = A \frac{d_v^n}{n} + B \frac{1}{n} + O \left(\frac{(d_v^n)^2}{n^2} \right), \quad 1 \leq v \leq n, \quad (2)$$

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Theorem (Ostroumova, Ryabchenko, Samosvat)

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- What's with "Google", "Yandex" and other PageRanks in the new models?